

# EAST TAMPA ECONOMIC & EDUCATIONAL STATUS

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**CHANGES IN QUALITY OF LIFE FOR EAST TAMPA  
RESIDENTS**

**[2010 TO 2017]**

By Urban Market Analytics

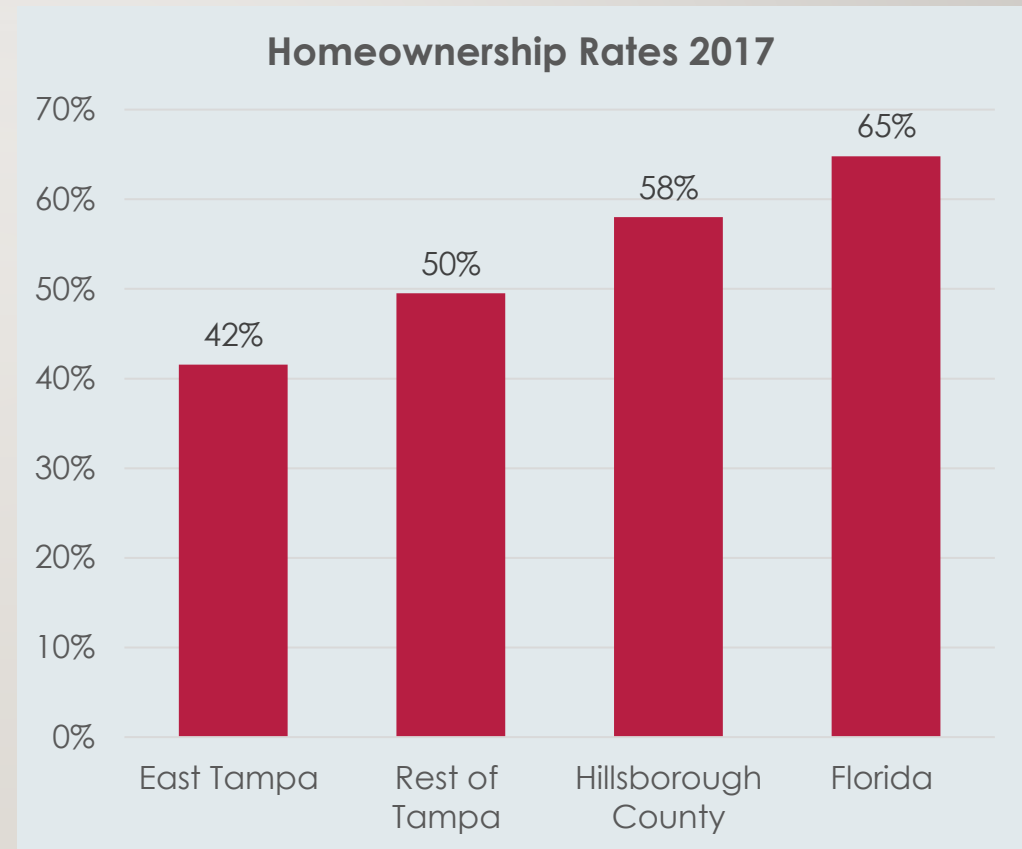


# HOMEOWNERSHIP IN EAST TAMPA



# HOMEOWNERSHIP RATES

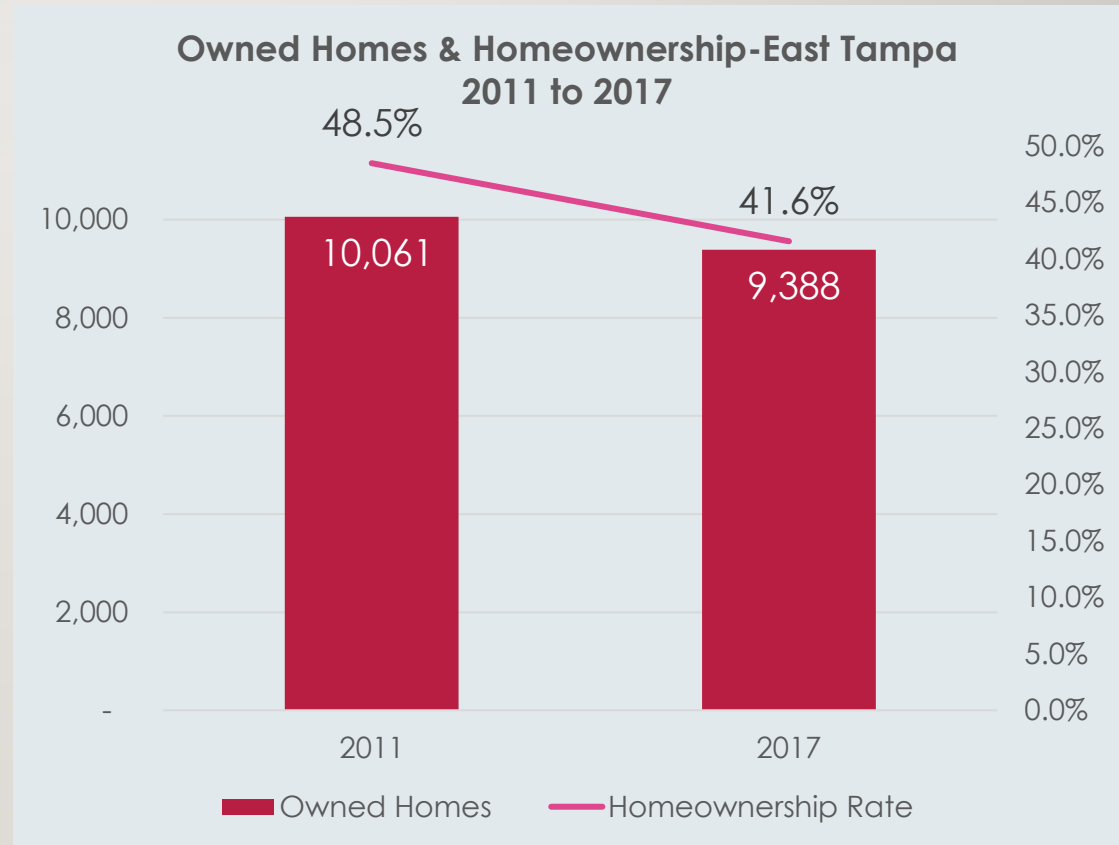
*Homeownership rates remain much lower in East Tampa, compared to other parts of the City of Tampa, and compared to Hillsborough County and Florida on the whole.*



# CHANGES OVER TIME

*The number of owned homes and the homeownership rate has declined in East Tampa in recent years.*

*The Census measured just under 9,400 owned homes in East Tampa in 2017, compared to roughly 10,000 in 2011.*



# EAST TAMPA LOST MORE HOMEOWNERSHIP IN RECENT YEARS

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*Homeownership has declined throughout Tampa and Florida over the past 6 years, but East Tampa suffered a bigger dip in the homeownership rate.*

*This is due in part to the heavier toll of the Great Recession's foreclosure crisis, and the increase in multi-family development in East Tampa.*

	2011	2017	Pt Change	% Change
East Tampa	48%	42%	-7%	-14%
Rest of Tampa	54%	50%	-5%	-9%
Hillsborough County	62%	58%	-4%	-7%
Florida	69%	65%	-4%	-6%

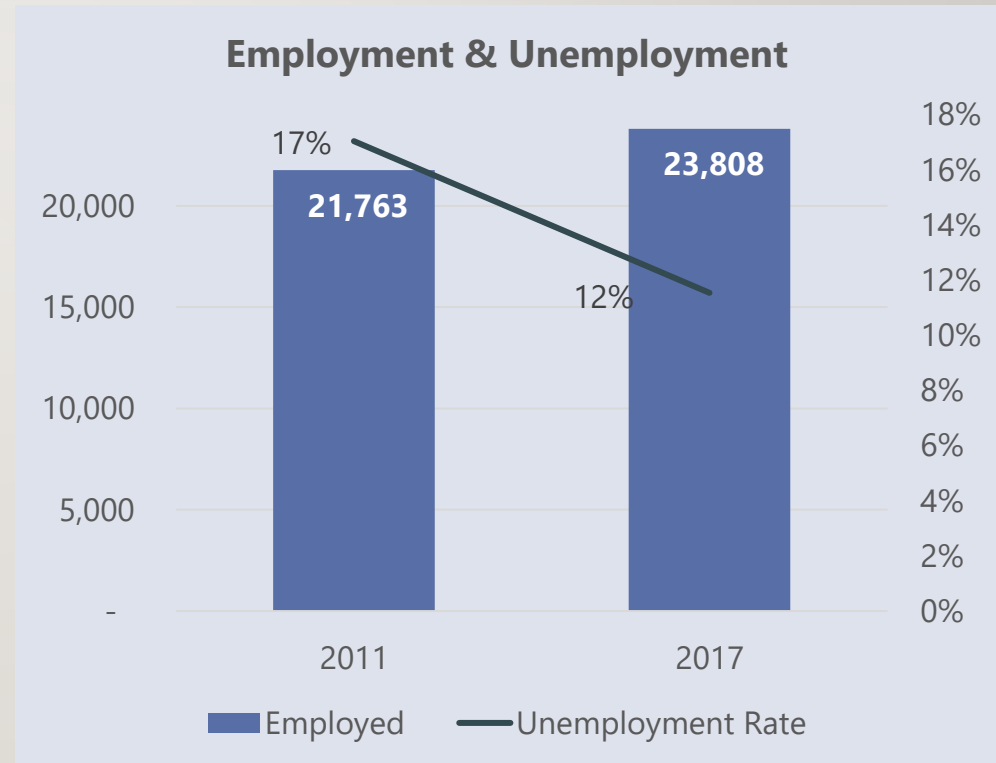
A group of four construction workers standing in front of a building under construction at night. The worker in the foreground is a Black man wearing a white hard hat with safety glasses on his forehead, a blue jacket, and safety glasses. He has his arms crossed and is smiling. Behind him are three other workers: a white man on the left, a white man in the middle, and a woman on the right. All are wearing white hard hats and dark jackets. The background shows the steel framework of a building with some lights on.

# EMPLOYMENT & INCOME IN EAST TAMPA

# EMPLOYMENT GROWTH & UNEMPLOYMENT DROP

*Employment is growing in East Tampa.  
The number of employed workers grew  
to 23,800 in 2017.*

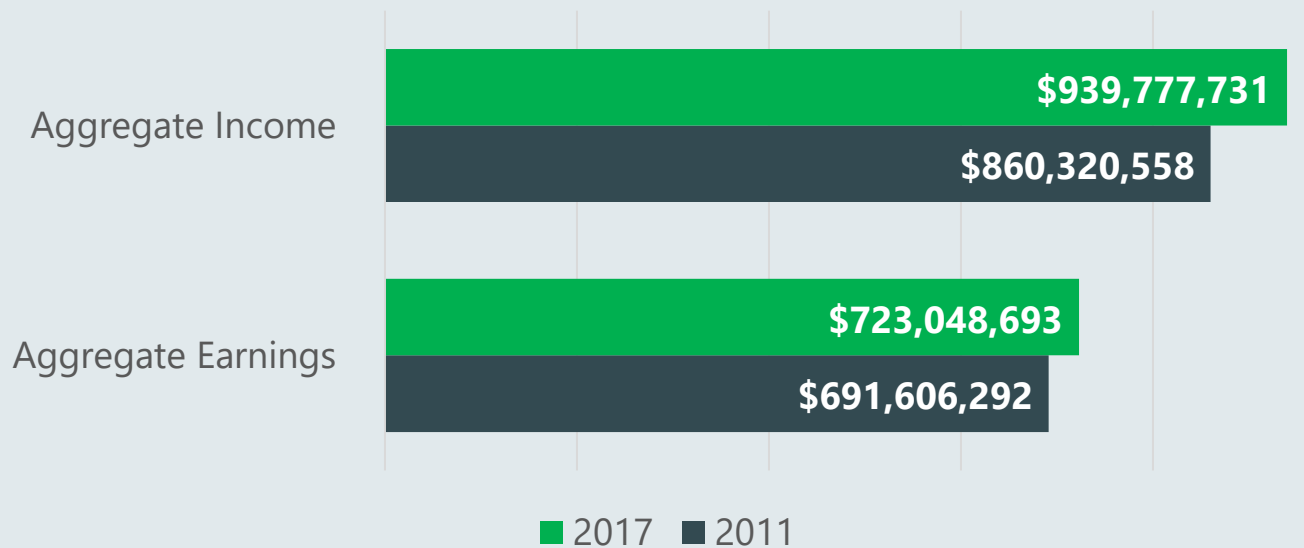
*The unemployment rate shrank by 5  
percentage points, from 2011 to 2017.*



# INCOME GROWTH & EARNINGS CHANGES

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Earnings & Income Growth in East Tampa  
2011 to 2017



## ***EAST TAMPA***

### ***Between 2011 and 2017***

- Aggregate Household Income grew 9% (in real, inflation adjusted terms) to nearly \$940 million
- Aggregate Earnings grew 4.5% (in real terms) to just over \$723 million

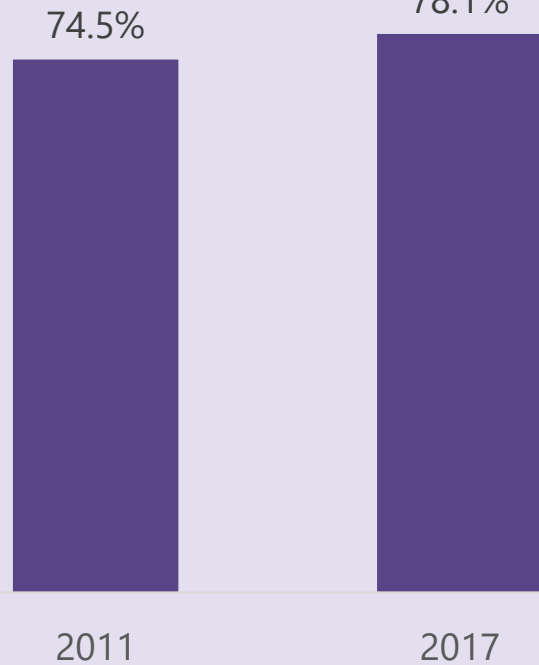




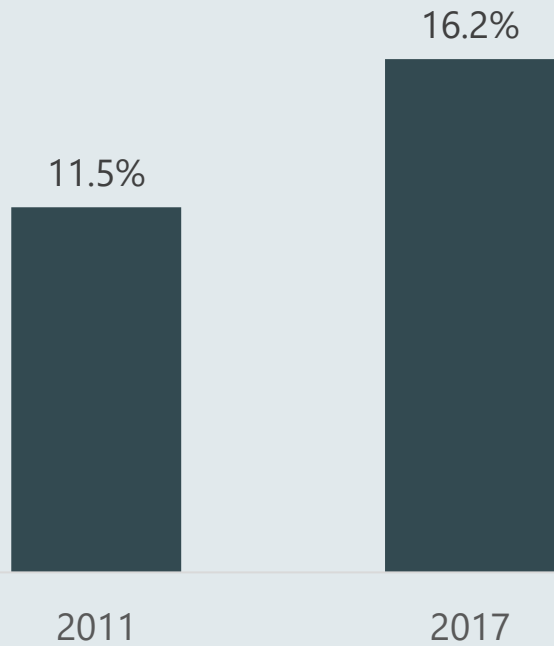
# EDUCATIONAL ATTAINMENT

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High School or Higher Education  
(Age 25+)



Bachelor's or Higher  
(Age 25+)



## ***EAST TAMPA*** **2011 to 2017**

- The population with at least a high school degree grew to 78%
- The population with a bachelor's degree or higher grew to 16%